

## UPCOMING EVENTS

### **Penn Family Day**

**October 25**

Game vs. Yale at 1 p.m.,  
followed by a reception at the  
house for alumni and parents.

### **15th Annual Mackler 5K**

**October 26**

### **Homecoming**

**October 31-November 1**

*Tentative plans include...*

#### **Friday:**

- Dinner in ad hoc small groups and 9 p.m. Brotherhood at PiKA.

#### **Saturday**

- Alumni meeting to discuss housing issues and the Alumni Association, 10 a.m., location TBD
- Game vs. Brown, 1 p.m.
- Post-game reception at PiKA

### **Pike University Philadelphia Leadership Summit & All-Philly Area Alumni Reception**

**November 7**

Location: TBA

### **Old Guard Lunch**

**December 12**

Annual gathering of The Old Guard at Merion Cricket Club.

### **Pike University Chapter Executives Conference**

**January 8-11**

### **Founders' Day 2015**

**March 28**

Stay tuned to  
[www.pika-upenn.org](http://www.pika-upenn.org) for  
more details of all of our  
upcoming events!

## ON THE WEB

Contribute to the AA at our  
Online Community  
[www.pika-upenn.org](http://www.pika-upenn.org)

Facebook Page  
[www.facebook.com/  
pikaupenn](http://www.facebook.com/pikaupenn)

October 2014

# Slices of Beta Pi

[www.pika-upenn.org](http://www.pika-upenn.org)

The Alumni Newsletter of the Beta Pi Chapter of  
Pi Kappa Alpha Fraternity

## ALUMNI ASSOCIATION REPORT

### 7 Great Reasons to Renew Your Participation with Beta Pi this Fall

#### *Alumni Association Offers Plenty of Ways to Uphold Your Connections to PiKA*

By Gregg J. Ormond, President, the Beta Pi Alumni Association of PiKA, [gjo@ormondlaw.com](mailto:gjo@ormondlaw.com)

There are plenty of reasons to maintain your connections with Beta Pi long after graduation, and I thank the brothers who have remained active in their alumni years. For those of you who have been active and those that may have fallen away from PiKA, we've compiled 7 great reasons to make this the year you renew or increase your commitment to our chapter, both financially and through active participation.

#### ***Our longstanding legacy at 3916 Spruce St.***

The beautiful PiKA facility is a gem on campus with a rich history. Our house serves as your forever home at Penn. Come back to meet the current actives who live there and revisit your own memories living within the walls. We are also facing some new challenges regarding our legal and financial relationship with Penn. Come to the Homecoming Alumni Meeting on Saturday morning to find out more, or send me an email.

***We like to celebrate.*** Our record-attendance Founders' Day celebration this spring, with more than 100 brothers attending, is proof of that. This year we're providing even more opportunities to reunite with your Beta Pi brothers. See the list of upcoming events to the left, and stay tuned to [www.pika-upenn.org](http://www.pika-upenn.org) for updated details about Homecoming, Parents Weekend, and the Old Guard Lunch all set for this fall.

***We're working hard for you and getting more volunteers involved, too.*** Our growing roster of alumni officers and volunteers, listed on page 4, enables us to do even more to enhance your alumni experience and to mentor our active chapter. We hope to expand our volunteers to include area and class

year representatives. If you are interested in participating, send me an email.

***The active chapter is expanding our presence on campus.*** As the fourth-largest fraternity at Penn, Pike brothers are involved in a multitude of campus and community activities that spread PiKA's legacy to fellow students, faculty and potential recruits. They are also launching a Speaker Series to build stronger connections with PiKA alumni and to strengthen their career-development skills for after graduation. The fall lineup includes Faculty Advisor, Rick Heaslip (1974), Harvey Mackler (1972) and one of the undergrad's employers, who is a Penn grad. We are also working on recruiting participants for the spring. If you would like to participate, let me know.

***We're a more than generous group.*** Last year, 80 loyal donors chipped in to contribute nearly \$12,000, the second-highest annual fund total we've raised since our alumni association was founded a decade ago. As you'll read in this newsletter, we've done many great things with that support. But in order to meet our ever increasing expenses, we need to increase both the number of donors and the average gift. Can I count on you to help recruit brothers and dig a little deeper in your pocket this year? Contribute online at [www.pika-upenn.org](http://www.pika-upenn.org).

***We offer plenty of ways for you to reconnect with old friends and with Beta Pi.*** From our frequent events, this newsletter, monthly eLetters and our online community, there are great and fun ways to find old friends and make new ones. We now have email

*Continued on page 2*

## PIKA EVENTS

### Beta Pi to Launch Alumni Speaker Series

#### Networking Event to Include Well-Known, Adventure-Seeking Pike Josh Bernstein



Josh Bernstein (left) at the 2014 PiKA Convention with Rick Charlton, PiKA's legal counsel.

Under the leadership of sophomore **Jared Sobel**, the chapter has initiated a Speaker Series, bringing alumni and other notable speakers to discuss their work and post-graduate experiences. Faculty Advisor **Rick Heaslip '74** spoke to the chapter on October 2, 2014 and alumnus **Harvey Mackler '72** is scheduled to speak in the spring of 2015.

Josh Bernstein, a Pike from Cornell's Beta Theta Chapter, is also expected to speak in the spring of 2015. Josh is an international explorer and educator who has traveled the earth in pursuit of knowledge and discovery surrounding some of the biggest mysteries of our planet. He is best known for being the host of an adventure-archaeology series on

The History Channel, *Digging for the Truth*, and of the Discovery Channel's *Into the Unknown with Josh Bernstein*. Currently, Josh is living in Washington, D.C. and working on a project with the Smithsonian.

He has traveled more than a million miles through over 70 countries in a quest to uncover some of the most fascinating mysteries on earth, including the caverns of Jerusalem, the mountains of Ethiopia and the jungles of the Amazon Rainforest.

Josh will speak on campus in the spring, and all brothers and alumni are invited to attend this groundbreaking campus-wide networking event.

## CHAPTER REPORT

### A High-Caliber Chapter Expands Pike's Strong Legacy on Campus

#### Even Penn Prez Amy Gutmann Supported Beta Pi's Fundraising Efforts this Year

Following a successful spring recruitment yielding 22 new members, the Beta Pi Chapter is celebrating a high-caliber class that is high in quality and involved in many sports and activities around campus. Our newest members are involved in 3/4 of Penn's undergraduate schools and represent different areas of the US, Kenya and Canada.

Philanthropically, Beta Pi established its own chapter of the Taylor Trudeau Cycle for Life event, which is present at many Pike chapters across North America. This inaugural event raised \$1,250. Additionally, brothers held a weeklong watermelon sale in late April that raised \$670 for the Breast Cancer Research Foundation. Even University

of Pennsylvania President Amy Gutmann participated in the event, stopping by to donate money for the cause.

In the classroom, brothers have a strong GPA of 3.371 and seven brothers were named to the dean's list last year. The chapter president and academic chairs routinely check on the GPAs of brothers, particularly during the exam seasons, and offer help and resources for brothers in need.

We'd also like to recognize Academic Chair **Jason Lee** and President **Guillermo Avila** for being selected as members of the chartering class of the Order of Omega, a leadership honor society for the Greek system.



University of Pennsylvania President Amy Gutmann participated in Pike's watermelon sale, stopping by to donate money for the cause to benefit the Breast Cancer Research Foundation.

## ALUMNI ASSOCIATION REPORT (CONT.)

### 7 Great Reasons to Renew Your Participation...Continued from page 1

addresses for over 700 alumni and good mailing addresses for approximately 98% of alumni. So we are connected!

**You're the key to our past, and the link to our future.** As a thriving alumni association nearly 1,200 strong, we boast generations of brothers that have contributed to our

rich history. We have collectively preserved traditions, enriched lives of young men, and kept a thriving organization going strong at Penn for almost 100 years. You have a unique place in that history, and are asked to maintain your connections to pay forward for future generations.

We've got a longstanding legacy, a thriving active chapter, a growing roster of volunteers, and a strong alumni base. If you haven't been involved the past few years, I personally invite you to renew your participation this fall. If you have, get a few of your pledge brothers involved. As you can see, there's no reason not to.

## ALUMNI PROFILE

### Twice the Impact, Twice the Fun with Beta Pi

#### **Rick Heaslip Enjoys the Pike Alumni Experience Twofold, as Chapter's Faculty Advisor and an Active Alumni Association Participant**

*Rick Heaslip '74 is enjoying the Pike alumni experience twofold. Not only is he an active participant in our thriving alumni association, but he recently stepped up to serve as the Beta Pi faculty advisor, a position required by the university, thanks to his affiliated faculty position in Organizational Dynamics at Penn. In this Q&A Rick shares more about his PiKA undergraduate experience, how his volunteer role has helped him to reconnect with the chapter, and the lasting memories he has from his fraternity days.*

#### **Why did you join PiKA as an undergraduate?**

Joining PiKA was an easy decision for me. Like many Penn freshmen, I initially rushed fraternities in search of a fun social life. I looked at many houses – but PiKA was different from the others. The brothers at PiKA seemed to share a bond that went deeper than that of other houses. They were a diverse group that seemed to respect their differences, and to find a way to highlight the best in everyone. I quickly made new friends there, and found that my friends were welcome too – there were six of us who joined PiKA from my dorm floor that year.

#### **Tell us a bit about your affiliated faculty position at Penn.**

I actually started teaching at Penn quite by accident – more as a hobby than a profession. I was working as a Vice President of Project and Portfolio Management in the pharmaceutical industry when I became interested in

exploring how one could best teach program leadership at the college level. After discussing it with the faculty in Penn's Organizational Dynamics group, we worked together to design a course for that purpose. I have been teaching Program Leadership Skills and Systems for seven years now, mostly to working executives who are pursuing a Masters degree in Organizational Dynamics.

#### **Why are you volunteering to serve as the chapter's faculty advisor?**

It's a great opportunity to grow closer to the chapter and its alumni. I look forward to helping the chapter improve its academic focus, and also to providing the brothers with some "real world" advice on how to integrate their academic interests with their career choices – and how to leverage all the great opportunities that Penn provides.

#### **What are your goals for the chapter as faculty advisor?**

I would like to focus on helping the chapter members understand how best to leverage their education when pursuing their post-Penn careers. In a world that is changing quickly, it is important that they recognize not only the depth of what they have studied, but also the breadth of what it has prepared them for.

#### **How can alumni help the chapter reach those goals?**

Alumni can probably best help the chapter



members reach these goals by offering them the benefit of their vast experience. I would hope that those who have accumulated interesting stories and learned life's great lessons will take the time to share them with their brothers at Beta Pi.

#### **Why would you encourage other Beta Pi Pikes to get involved in their alumni years?**

It's a great way to reconnect with their brothers – old and young – and relive some of the excitement from their college years.

#### **Tell us more about your life outside of Penn and PiKA (family, hobbies, etc.).**

I married my wife Julie (who I met at Penn) shortly after completing my postdoctoral training. We've been married for 29 years and just sent our third child off to college. We are now trying to figure out what "empty nesters" do. I'm also waiting to see what life as an author brings; I've written a book based on my teaching at Penn (just released!), and I'm anxious to see whether anyone finds it interesting enough to buy!

**Brothers can reconnect with Rick at [richardjheaslip@gmail.com](mailto:richardjheaslip@gmail.com).**

## ALUMNI IN THE NEWS

Did you catch Pike's own **Nick Chimicles '67** and his wife Kathleen in the September 2014 issue of *Philadelphia Magazine*? Nick's picture was featured among other attendees of the Annual Rittenhouse Ball on the Square in the "The Party Never Stops Section." And, we must say, he looks quite sharp in a tux!

Nick is a prominent lawyer in Philadelphia. He has been lead counsel and lead trial counsel in major complex litigation, antitrust, securities fraud, and breach of fiduciary duty suits for more than 30 years.

Congratulations to **Alberto Chamorro '74**, who has been nominated to serve as an Alumni Trustee of Penn beginning in January 2015.

He is the president of the E. Chamorro Group, a consumer-goods company in Nicaragua, which was founded in 1896 by his great grandfather. Alberto pioneered this small family firm into one of the largest consumer entities in Central America. The Chamorro family is one of the oldest families in Nicaragua, as their ancestry dates back to the country's independence when in the 1800s Fruto Chamorro became the nation's first president.

Alberto is a fourth generation Penn alumnus as his great grandfather, Fildadelfo Chamorro, began the legacy when he graduated from the school of medicine in 1888. His father graduated from the school of engineering in 1950, and his son and two daughters graduated from SAS in 2005, 2009, and 2009, respectively. He presently serves on the Wharton Executive Board for Latin America.

Find a link to read more info about Alberto and the other Penn Trustee nominees at [www.pika-upenn.org](http://www.pika-upenn.org).



# Pi Kappa Alpha University of Pennsylvania

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## In this Issue...

- 7 Great Reasons to Reconnect with PKA This Fall
- Speaker Series to Include Famous Adventure-Seeking Pike
- One Brother Gets Double the Benefit Out of His Alumni Experience

## SCHOLARSHIP ESTABLISHED IN MEMORY OF SCOTT MACKLER '77

### Annual Scholarship to Be Awarded to Beta Pi Brothers Who Exemplify Scott's True Grit, "The Classic Overachiever"

Harvey Mackler '72 is pleased to announce a scholarship that has been established in memory of his brother Scott Mackler '77, who lost his battle with ALS last year.

Throughout his life, Scott A. Mackler was the classic overachiever. He pushed himself both physically and academically. Before Amyotrophic Lateral Sclerosis (ALS) entered his life in 1998, he was a marathoner, a former Penn soccer player, a teacher, a renowned research scientist, and a very caring physician, family man, and fraternal brother. As he progressively lost most of his physical abilities, Mackler remained active with his mind and intellect – focused on being the consummate research scientist. As he overcame the physical

hardships of ALS and lived with it for fifteen years without the ability to move his muscles, he continued with his research, his activities, and his inspiration for thousands. His brother, Harvey, often referred to him as a Timex watch and its slogan "takes a licking and he keeps on ticking."

"Fine print" excerpts from the scholarship agreement with PiKA state that The Scott A. Mackler, MD, PhD True Grit Scholarship ("Fund") shall fulfill the priorities and provide support as outlined below:

a. The permanently restricted Fund shall be used to provide financial support to a member of the Beta Pi Chapter at University of Pennsylvania;

- b. \$500.00 will be available for an annual award in March 2015, and on an annual basis thereafter;
- c. Applicants must submit an official application with appropriate signatures and the required essay in order to be considered;
- d. Applicants must be in good standing with the Beta Pi Chapter of Pi Kappa Alpha and University of Pennsylvania;
- e. There may not be repeat recipients;
- f. The annual scholarship will be awarded at Beta Pi Founder's Day (March/April).

And, Harvey adds, "most importantly, the award winner will be the brother who best exemplifies Scott's true grit, a classic overachiever."

Harvey can be reached at [Harvey@gempire.com](mailto:Harvey@gempire.com).

### Call for Assistance Regarding the 4th Floor

Beta Pi's House Corporation representatives are seeking information regarding the construction of the 4th floor at the house and the source of the funds to pay for it. If you have any information regarding the 4th floor construction, or can tell us the name of a brother who might, please send an email to [gjo@ormondlaw.com](mailto:gjo@ormondlaw.com).

## ALUMNI & VOLUNTEERS

Beta Pi Alumni Association  
President

Gregg Ormond '74

Vice President

Ross Weiner '80

Treasurer

Joel Catania '71

Secretary

Mort Cohen '65

House Corporation  
Volunteers

Richard Myers '69

Richard Epstein '72

Gregg Ormond '74

Faculty Advisor

Richard Heaslip '74

Chapter Advisor

Dan Keefe '06

PKA International Foundation  
President

Bruce Wolfson '71